



Sponsorship Agreement

Caffeine Crawl and Zabuni Specialty Coffee enter this agreement freely and willingly on the 2nd day of October, 2019.

Your partnership in Caffeine Crawl is enabling the interested public to discover aspects of the city and the food and beverage industry that they might not have considered, while helping to support local businesses and providing a wholesome outlet for alternative entertainment. We truly value and appreciate your support.

The covenants of this agreement are as follows:

Zabuni Specialty Coffee agrees to provide Silver Level of sponsorship (details below) for both Caffeine Crawl Colorado Springs and Caffeine Crawl Kansas City. Sponsorship promotional outreach for Colorado Springs includes all Caffeine Crawl lists for Colorado, but also our Nebraska, Kansas, Oklahoma City, and Kansas City lists. For Caffeine Crawl Kansas City promotional outreach includes all of Missouri, NW Arkansas, OKC/Tulsa, Lincoln/Omaha, and Lawrence/Manhattan audiences.

In addition, this sponsorship carries over to Silver Level sponsorship for Missouri Coffee and Tea Week (Nov. 2 - 10) at no extra cost.

Caffeine Crawl Colorado Springs is scheduled for Saturday, October 19, 2019. Caffeine Crawl Kansas City is November 8-10, 2019.

The Sponsorship

Zabuni Specialty Coffee agrees to provide The LAB, owner of Caffeine Crawl, \$750 total due on invoice these 2 Silver Level sponsorships. Overall value is \$850 + the Missouri Coffee and Tea Week (Nov. 2 - 10) at no extra cost.

Additional benefits for sponsorship -

- Sponsor info ad page on event page of the site. Platinum Level receives 250 x 250 space, Gold Level receives 200 x 200. Utilize space to make an announcement, for an offer, etc on this main page for all event calendar info.
- Mentioned on all press releases for this event. In order by sponsorship level.
- All sponsor business names highlighted or bold on programs and digital media for this website.

Credit

In exchange for this sponsorship, Caffeine Crawl will provide:

- Opportunity for our tour guide to drop off a business card, or printed piece for your business to each shop/roaster.
- 2 comp tickets to Caffeine Crawl COS and 3 to KC.
- 15% off discount on tickets for any 2019 Caffeine Crawls. (if you decide to attend Columbia MO or Memphis, or want to send a customer)
- Half size ad + link on Caffeine Crawl homepage for 30 days. Ad size is 180x180 pixels.
- List of Colorado roasters we've worked with on Caffeine Crawls. List of KC roasters we work with.
- Logo and link on CaffeineCrawl.com, and logo on programs as sponsor. Location by sponsorship level. Sponsor names are the only names in bold, or called out.
- Social media mentions on our very active Facebook, Twitter, and Instagram accounts. Frequency by sponsorship level.
- Opportunity to set up a cupping as part of the KC Caffeine Crawl Roundtable on Nov. 10th. A ticketed event for 20-25 people. Jason Burton will be the host. There might be another, non-green coffee related, sponsor a part of this event.

Missouri Coffee & Tea Week - November 2nd to 10th

A statewide celebration of coffee and tea, and 2019 will step it up a few levels. Use this opportunity to promote your business not only for this event, but throughout the year with the top audience for this market in the state.

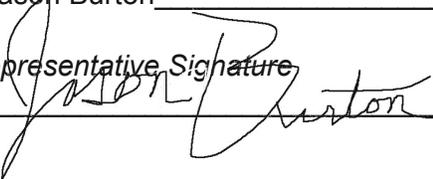
Relationship

This agreement represents the only relationship between Caffeine Crawl and Zabuni Specialty Coffee. The sponsor is not held to any of the event's legal responsibilities outside of their sponsor level commitment.

Caffeine Crawl / The LAB Representative Name

_____ Jason Burton _____

Caffeine Crawl / The LAB Representative Signature

_____  _____

Zabuni Specialty Coffee Representative Name

Zabuni Specialty Coffee Representative Signature



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