



Sponsorship Agreement

Caffeine Crawl and Elemental Coffee enter this agreement freely and willingly on the 24th day of January, 2019.

Your partnership in Caffeine Crawl is enabling the interested public to discover aspects of the city and the food and beverage industry that they might not have considered, while helping to support local businesses and providing a wholesome outlet for alternative entertainment. We truly value and appreciate your support.

The covenants of this agreement are as follows:

Elemental Coffee agrees to provide Bronze Level of sponsorship (details below) for Caffeine Crawl Oklahoma City, 2019. Event dates are March 22nd-23rd, 2019. Sponsorship promotional outreach includes Oklahoma City and Tulsa, plus our Kansas City and NW Arkansas lists.

The Sponsorship

Elemental Coffee agrees to provide The LAB, owner of Caffeine Crawl, \$400 total due on invoice receipt for Bronze Level sponsorship. Level value is \$400.

Credit

In exchange for this sponsorship, Caffeine Crawl will provide:

- Logo and link on CaffeineCrawl.com, and logo on programs as sponsor. Also, only names in bold, or called out.
 - Opportunity to include product/material in event bags that every ticket holder receives. Only for sponsors and participating shops.
 - If sponsoring 2+ Crawls, the opportunity to be included in the seasonal special gift offering email and social media blast that goes out on Cyber Monday. Happy to provide an example.
 - 15% off discount on tickets for any 2019 Caffeine Crawls. Can be used for staff.
 - Opportunity for your business to participate on the Caffeine Crawl as a stop, or coordinate to team up with a shop/roaster. *Elemental Coffee will host multiple route stops.
 - 1 free entry on the Greater Oklahoma City 2019 Coffee, Tea, and Chocolate Guide.
 - Social media mentions on our very active Facebook, Twitter, and Instagram accounts.
- Frequency by sponsorship level.

* - Organization of this must be done prior to event page going live in order to coordinate accordingly.

Delivery

Elemental Coffee agrees that the item(s) listed above and/or payment will be delivered to The LAB.

Relationship

This agreement represents the only relationship between Caffeine Crawl and Elemental Coffee. The sponsor is not held to any of the event's legal responsibilities outside of their sponsor level commitment.

Caffeine Crawl / The LAB Representative Name

Jason Burton

Caffeine Crawl / The LAB Representative Signature



Elemental Coffee Representative Name

Elemental Coffee Representative Signature



Jason Burton / 5702 Locust St., Kansas City, MO 64110

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816.679.2474 / Jason@LAB5702.com