



Sponsorship Agreement

Caffeine Crawl and Wholesome enter this agreement freely and willingly on the 18th day of January, 2024.

Your partnership in Caffeine Crawl is enabling the interested public to discover aspects of the city and the food and beverage industry that they might not have considered, while helping to support local businesses and providing a wholesome outlet for alternative entertainment. We truly value and appreciate your support.

The covenants of this agreement are as follows:

Wholesome agrees to provide Level 3 of sponsorship (details below) for Caffeine Crawl Houston, February 16-17, 2024. Sponsorship promotional outreach includes not only Greater Houston, but also our entire Texas, Oklahoma, and Arkansas lists.

The Sponsorship

Wholesome agrees to provide The LAB, owner of Caffeine Crawl, \$400 total due on invoice date for Level 3 sponsorship. A \$400 value of sponsorship level.

Credit

In exchange for this sponsorship, Caffeine Crawl will provide:

1. 2 comp tickets (added 1) to this Caffeine Crawl available for use by your staff, local clients/accounts and/or customer, and social media giveaways (promoted by Caffeine Crawl).
2. Opportunity to include product/material in event bags that every ticket holder receives.
3. Logo and link on CaffeineCrawl.com event page, plus logo/link on each route online program. Location by sponsorship level.
4. Social media mentions on our very active Facebook, Threads, and Instagram accounts. Frequency by sponsorship.

Delivery

Wholesome agrees that the item(s) listed above and/or payment will be delivered to The LAB, creator of Caffeine Crawl.

Relationship

This agreement represents the only relationship between Caffeine Crawl and Wholesome. The sponsor is not held to any of the event's legal responsibilities outside of their sponsor level commitment.

Caffeine Crawl / The LAB Representative Name

_____ Jason Burton _____

Caffeine Crawl / The LAB Representative Signature

_____  _____

Wholesome Representative Name

Wholesome Representative Signature



Jason Burton / 5702 Locust St., Kansas City, MO 64110

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