



## Sponsorship Agreement

Caffeine Crawl and Red Kite Coffee enter this agreement freely and willingly on the 26th day of March, 2024.

Your partnership in Caffeine Crawl is enabling the interested public to discover aspects of the city and the food and beverage industry that they might not have considered, while helping to support local businesses and providing a wholesome outlet for alternative entertainment. We truly value and appreciate your support.

### **The covenants of this agreement are as follows:**

Red Kite Coffee agrees to provide Level 2 of sponsorship (details below) for Caffeine Crawl NW Arkansas, May 4, 2024. Sponsorship promotional outreach includes not only all of Arkansas, but also our Dallas, Missouri, Kansas, and Oklahoma lists.

### The Sponsorship

Red Kite Coffee agrees to provide The LAB, owner of Caffeine Crawl, \$550 total due on invoice date for Level 2 sponsorship.

### Credit

In exchange for this sponsorship, Caffeine Crawl will provide:

1. 2 comp tickets to this Caffeine Crawl available for use by your staff, local clients/accounts and/or customer, and social media giveaways (promoted by Caffeine Crawl).
2. A promotional sentence on our email blast for the event.
3. Opportunity to be included in the seasonal special gift guide, known as Holiday Highlights, offering email and social media blasts that goes out starting after Thanksgiving running for a few weeks to a nationwide audience.
4. We'll assure you'll get an additional 5 minutes at your route stops on Caffeine Crawl. Currently looking at multiple Springdale Har-Ber stops.
5. Opportunity to include product/material in event bags that every ticket holder receives.
6. Logo and link on CaffeineCrawl.com event page, plus logo/link on each route online program. Location by sponsorship level.

- 7. Social media mentions on our very active Instagram, Facebook, Twitter / X, and Threads accounts. Frequency by sponsorship.

Delivery

Red Kite Coffee agrees that the item(s) listed above and/or payment will be delivered to The LAB, creator of Caffeine Crawl.

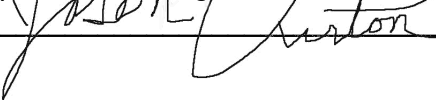
Relationship

This agreement represents the only relationship between Caffeine Crawl and Red Kite Coffee. The sponsor is not held to any of the event's legal responsibilities outside of their sponsor level commitment.

*Caffeine Crawl / The LAB Representative Name*

\_\_\_\_\_ Jason Burton \_\_\_\_\_

*Caffeine Crawl / The LAB Representative Signature*

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*Red Kite Coffee Representative Name*

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*Red Kite Coffee Representative Signature*

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The LAB, owner of Caffeine Crawl



Jason Burton / 5702 Locust St., Kansas City, MO 64110

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