



## Sponsorship Agreement

Caffeine Crawl and Third Wave Water enter this agreement freely and willingly on the 15th day of June, 2022.

Your partnership in Caffeine Crawl is enabling the interested public to discover aspects of the city and the food and beverage industry that they might not have considered, while helping to support local businesses and providing a wholesome outlet for alternative entertainment. We truly value and appreciate your support.

### **The covenants of this agreement are as follows:**

Third Wave Water agrees to provide sponsorship for Caffeine Crawl July, 2022 - June 2023. Details below and sent. Caffeine Crawl is labeling this sponsorship the "Specialty Level". Sponsorship promotional outreach includes all of the Caffeine Crawl live, and virtual events during this yearlong timespan, plus additional opportunities with Caffeine Crawl activities..

### The Sponsorship

Third Wave Water agrees to provide The LAB, owner of Caffeine Crawl, \$2,000 total due, divided into two payments - June, 2022, and July, 2022.

### Credit

In exchange for this sponsorship, Caffeine Crawl will provide:

1. A Third Wave Water sample (promotional stick) that can be mailed in a standard envelope with every Caffeine Crawl attendee ticket during this timeframe. This will be provided by Third Wave Water.
2. Comp ticket(s) to a Caffeine Crawl available for use by your staff, if you have interest in attending. .
3. Logo and link on each CaffeineCrawl.com event page, plus logo/link on each route online program. Location by sponsorship level.
4. Social media mentions on our very active Facebook, Twitter, and Instagram accounts. Frequency by sponsorship.

### Delivery

Third Wave Water agrees that the item(s) listed above and/or payment will be delivered to The LAB, creator of Caffeine Crawl.

Relationship

This agreement represents the only relationship between Caffeine Crawl and Third Wave Water . The sponsor is not held to any of the event's legal responsibilities outside of their sponsor level commitment.

*Caffeine Crawl / The LAB Representative Name*

\_\_\_\_\_ Jason Burton \_\_\_\_\_

*Caffeine Crawl / The LAB Representative Signature*

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*Third Wave Water Representative Name*

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*Third Wave Water Representative Signature*

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Jason Burton / 5702 Locust St., Kansas City, MO 64110

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