



## Sponsorship Agreement

Caffeine Crawl and January Coffee enter this agreement freely and willingly on the 22nd day of July, 2022.

Your partnership in Caffeine Crawl is enabling the interested public to discover aspects of the city and the food and beverage industry that they might not have considered, while helping to support local businesses and providing a wholesome outlet for alternative entertainment. We truly value and appreciate your support.

### **The covenants of this agreement are as follows:**

January Coffee agrees to provide Level 4 of sponsorship (details below) for Caffeine Crawl Colorado, October 1-2, 2022. Sponsorship promotional outreach includes not only all of Colorado, but also our Kansas City, Kansas, and Southern California lists due to tourism.

### The Sponsorship

January Coffee agrees to provide The LAB, owner of Caffeine Crawl, \$100 total due on invoice date for Level 4 sponsorship.

### Credit

In exchange for this sponsorship, Caffeine Crawl will provide:

- We'll assure you'll get an additional 5 minutes at your route stops on Caffeine Crawl, if desired. Must be locked in before routes are finalized.
- Logo and link on CaffeineCrawl.com event page, plus logo/link on each route online program. Location by sponsorship level.
- Extra social media mentions on our very active Facebook, Twitter, and Instagram accounts. Frequency by sponsorship.

### Delivery

January Coffee agrees that the item(s) listed above and/or payment will be delivered to The LAB, creator of Caffeine Crawl.

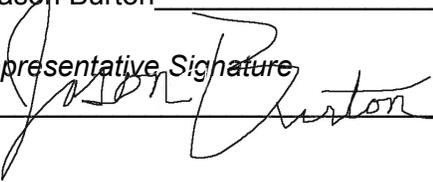
### Relationship

This agreement represents the only relationship between Caffeine Crawl and January Coffee. The sponsor is not held to any of the event's legal responsibilities outside of their sponsor level commitment.

*Caffeine Crawl / The LAB Representative Name*

\_\_\_\_\_ Jason Burton \_\_\_\_\_

*Caffeine Crawl / The LAB Representative Signature*

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*January Coffee Representative Name*

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*January Coffee Representative Signature*

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Jason Burton / 5702 Locust St., Kansas City, MO 64110

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