



Sponsorship Agreement

Caffeine Crawl and Not Your Average Joe enter this agreement freely and willingly on the 16th day of February, 2021.

Your partnership in Caffeine Crawl is enabling the interested public to discover aspects of the city and the food and beverage industry that they might not have considered, while helping to support local businesses and providing a wholesome outlet for alternative entertainment. We truly value and appreciate your support.

The covenants of this agreement are as follows:

Not Your Average Joe agrees to provide Silver Level of sponsorship (details below) for Caffeine Crawl Oklahoma City, March 26 and 27, 2021. Sponsorship promotional outreach includes not only Greater OKC, but also our Oklahoma, Kansas City, and Arkansas lists.

The Sponsorship

Not Your Average Joe agrees to provide The LAB, owner of Caffeine Crawl, \$400 total due on invoice date for Silver Level sponsorship. Level value is \$550.

Credit

In exchange for this sponsorship, Caffeine Crawl will provide:

1. Opportunity to be included in the seasonal special gift offering email and social media blast that goes out on during Cyber Monday week. Location by sponsorship level, and goes out nationwide.
2. 1 comp tickets to this Caffeine Crawl available for use by your staff, local clients/accounts and/or customer, and social media giveaways.
3. Opportunity to host extended stops and timeslots at your business location, or partner with a business partner (ex. coffee shop account).
4. Opportunity to include product/material in event bags for ticket holders.
5. Social media promotional mentions on our very active Facebook, Twitter, and Instagram accounts. Frequency by sponsorship.

Delivery

Not Your Average Joe agrees that the item(s) listed above and/or payment will be delivered to

The LAB, creator of Caffeine Crawl.

Relationship

This agreement represents the only relationship between Caffeine Crawl and Not Your Average Joe. The sponsor is not held to any of the event's legal responsibilities outside of their sponsor level commitment.

Caffeine Crawl / The LAB Representative Name

Jason Burton

Caffeine Crawl / The LAB Representative Signature

Jason Burton

Not Your Average Joe Representative Name

Not Your Average Joe Representative Signature



Jason Burton / 5702 Locust St., Kansas City, MO 64110

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