



## Sponsorship Agreement

Caffeine Crawl and Fireroast Coffee and Wine enter this agreement freely and willingly on the 10th day of July, 2021.

Your partnership in Caffeine Crawl is enabling the interested public to discover aspects of the city and the food and beverage industry that they might not have considered, while helping to support local businesses and providing a wholesome outlet for alternative entertainment. We truly value and appreciate your support.

### **The covenants of this agreement are as follows:**

Fireroast Coffee and Wine agrees to provide Silver Level of sponsorship (details below) for Caffeine Crawl Twin Cities, August 14th, 2021. Sponsorship promotional outreach includes not only Minnesota, but also our Iowa, Wisconsin, and Chicago lists.

### The Sponsorship

Fireroast Coffee and Wine agrees to provide The LAB, owner of Caffeine Crawl, \$550 total due on invoice date for Silver Level sponsorship. Level value is \$550.

### Credit

In exchange for this sponsorship, Caffeine Crawl will provide:

1. Opportunity to be included in the seasonal special gift offering email and social media blast that goes out on during Cyber Monday week. Location by sponsorship level, and goes out nationwide.
2. 2 comp tickets to this Caffeine Crawl available for use by your staff, local clients/accounts and/or customer, and social media giveaways.
3. Opportunity to host extended stops and timeslots at your business location, or partner with a business partner (ex. coffee shop account). This must be locked in before routes are finalized, generally 4+ weeks before that Caffeine Crawl. \*We will make sure to get at least 2 extended time stops.
4. Opportunity to include product/material in event bags for ticket holders.
5. Social media promotional mentions on our very active Facebook, Twitter, and Instagram accounts. Frequency by sponsorship.

### Delivery

Fireroast Coffee and Wine agrees that the item(s) listed above and/or payment will be delivered to The LAB, creator of Caffeine Crawl.

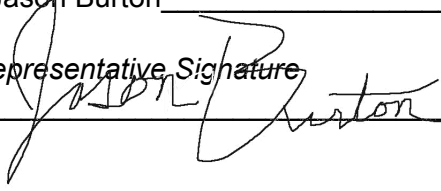
Relationship

This agreement represents the only relationship between Caffeine Crawl and Fireroast Coffee and Wine. The sponsor is not held to any of the event's legal responsibilities outside of their sponsor level commitment.

*Caffeine Crawl / The LAB Representative Name*

\_\_\_\_\_ Jason Burton \_\_\_\_\_

*Caffeine Crawl / The LAB Representative Signature*

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*Fireroast Coffee and Wine Representative Name*

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*Fireroast Coffee and Wine Representative Signature*

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