



Sponsorship Agreement

Caffeine Crawl and Public Coffee enter this agreement freely and willingly on the 10th day of February, 2021.

Your partnership in Caffeine Crawl is enabling the interested public to discover aspects of the city and the food and beverage industry that they might not have considered, while helping to support local businesses and providing a wholesome outlet for alternative entertainment. We truly value and appreciate your support.

The covenants of this agreement are as follows:

Public Coffee agrees to provide Gold Level of sponsorship (details below) for Caffeine Crawl Oklahoma City, March 26 and 27, 2021. Sponsorship promotional outreach includes not only Greater OKC, but also our Oklahoma, Kansas City, and Arkansas lists.

The Sponsorship

Public Coffee agrees to provide The LAB, owner of Caffeine Crawl, \$425 total due on invoice date for Gold Level sponsorship, a 50% discount. Level value is \$850.

Credit

In exchange for this sponsorship, Caffeine Crawl will provide:

1. Promotional mailing opportunity to be sent with physical tickets. Ticket holders receive their ticket via mail in a standard #10 envelope. Typically business card or small postcard size. Only available to 4 sponsors.
2. Be included in our What's Happening page for 3 days. This opportunity allows you to promote a product/service along with other top industry news. Image ad is 300x300 with link.
3. Opportunity to be included in the seasonal special gift offering email and social media blast that goes out on during Cyber Monday week. Location by sponsorship level, and goes out nationwide.
4. 2 comp tickets to this Caffeine Crawl available for use by your staff, local clients/accounts and/or customer, and social media giveaways.
5. Opportunity to host extended stops and timeslots at your business location, or partner with a business partner (ex. coffee shop account).

6. Exclusive product discount deal for event promotions. Will be marketed via all our promotional media announcing this specific deal multiple times, plus on the event webpage. Usually is a promo code, or call to action link. Can be adjusted to target for what you need. We have other options if your promotion desires a smaller audience, geared towards industry or consumer only, etc.
7. Opportunity to include product/material in event bags for ticket holders.
8. Social media promotional mentions on our very active Facebook, Twitter, and Instagram accounts. Frequency by sponsorship.

Delivery

Public Coffee agrees that the item(s) listed above and/or payment will be delivered to The LAB, creator of Caffeine Crawl.

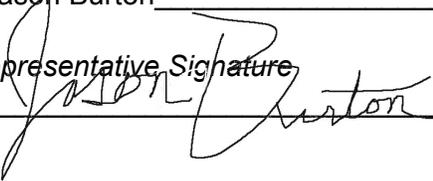
Relationship

This agreement represents the only relationship between Caffeine Crawl and Public Coffee. The sponsor is not held to any of the event's legal responsibilities outside of their sponsor level commitment.

Caffeine Crawl / The LAB Representative Name

_____ Jason Burton _____

Caffeine Crawl / The LAB Representative Signature

_____  _____

Public Coffee Representative Name

Public Coffee Representative Signature



Jason Burton / 5702 Locust St., Kansas City, MO 64110

~
816.679.2474 / Jason@LAB5702.com