



Sponsorship Agreement

Caffeine Crawl and Third Wave Water enter this agreement freely and willingly on the 31st day of August, 2020.

Your partnership in Caffeine Crawl is enabling the interested public to discover aspects of the city and the beverage and food industry that they might not have considered, while helping to support local businesses and providing a wholesome outlet for entertainment. We truly value and appreciate your support.

The covenants of this agreement are as follows:

Third Wave Water agrees to provide Event Level of sponsorship (details below) for the next three Caffeine Crawls - Des Moines (will probably add Ames, IA, too), Kansas City (large fall event) and Memphis or Columbia MO. Previous sponsorship covers - NW Arkansas, Colorado (multiple areas of the state) and Virtual Crawl. Sponsorship promotional outreach includes a greater area for each event covering multiple states for each Crawl.

The Sponsorship

Third Wave Water agrees to provide The LAB, owner of Caffeine Crawl, \$600 total due on receipt for three Event Level sponsorships. Level value total is \$600.

Credit

In exchange for this sponsorship, Caffeine Crawl will provide:

- Opportunity to include product/material in event bags that every ticket holder receives.
- Opportunity to include product for a participating shop/roaster to use on their Crawl presentation/sampling. We'll reach out to some shops on this. Third Wave Water can do the same if they have accounts on these Caffeine Crawls.
- Caffeine Crawl can drop off a product sample to each participating shop/roaster.
- Logo and link on CaffeineCrawl.com, and logo on programs as sponsor. Location by sponsorship level. Sponsor names are the only names in bold, or called out.
- Social media mentions on our very active Facebook, Twitter, and Instagram accounts. Frequency by sponsorship.

Delivery

Third Wave Water agrees that the item(s) listed above and/or payment will be delivered to The LAB, creator of Caffeine Crawl.

Relationship

This agreement represents the only relationship between Caffeine Crawl and Third Wave Water. The sponsor is not held to any of the event's legal responsibilities outside of their sponsor level commitment.

Caffeine Crawl / The LAB Representative Name

Jason Burton

Caffeine Crawl / The LAB Representative Signature



Third Wave Water Representative Name

Third Wave Water Representative Signature



Jason Burton / 5702 Locust St., Kansas City, MO 64110

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